

Oct. 11, 2019  
Info Mart Corporation

## Notification on the start of the service for automating the replenishment through the service cooperation between “BtoB Platform Ordering” and “IoT Device SmartMat”

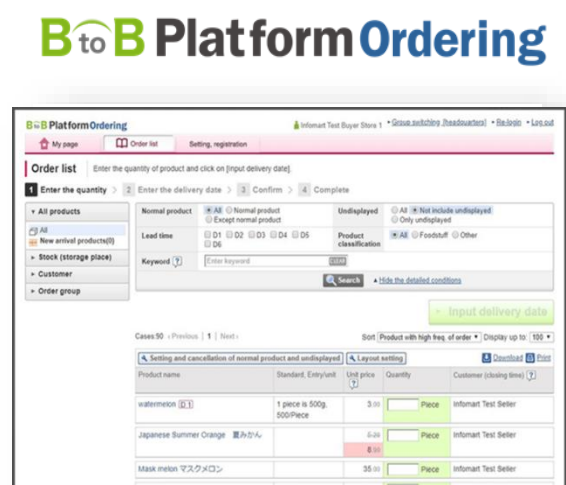
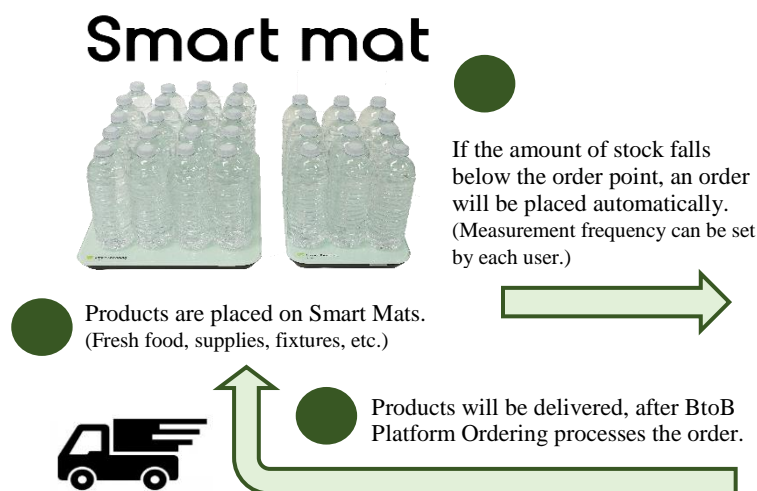
Info Mart Corporation (headquartered in Minato-ku, Tokyo; President and CEO: Osamu Nagao; hereinafter referred to as “our company”) has started the service cooperation between its system “BtoB Platform Ordering” and the inventory management solution based on “IoT Device SmartMat” offered by SmartShopping Inc. (headquartered in Shinagawa-ku, Tokyo; Representative Directors: Takayuki Shiga and Hidetoshi Hayashi; hereinafter referred to as “SmartShopping”).

### ■ Background for the linkage between the services

In the fields of restaurants, hotels, Japanese-style inns, wholesale, etc., it is imperative to reform ways of working, save labor force, and automating business operations, in order to cope with the serious shortage of manpower and the increase of foreign workers.

This time, we will significantly streamline daily inventory management and stocktaking operations through the service cooperation between our company’s system “BtoB Platform Ordering” and “IoT Device SmartMat” offered by SmartShopping. When the number of stocks decreases, “IoT Device SmartMat” will automatically detect the shortage, and “carry out an auto replenishment” via “BtoB Platform Ordering.”

### ■ Outline



- I. Users place products for which they want to place orders automatically by using “BtoB Platform Ordering” on “IoT Device SmartMat,” and conduct the initial setup on the management software provided by SmartShopping (including the information on order points).
- II. “IoT Device SmartMat” measures the number/volume of remaining products periodically, and if it falls below an order point, the data will be automatically transmitted to “BtoB Platform Ordering.”  
(\*Measurement frequency can be set by each user. It is necessary to sign a contract for the “function to upload” the data of “BtoB Platform Ordering” of our company.)
- III. Through the placement of orders via “BtoB Platform Ordering,” users can easily automate stocktaking and ordering operations at low cost.

In the fields of restaurants, hotels, and Japanese-style inns, many enterprises still use fax or telephone to place orders, but as they are facing the serious shortage of manpower and the retirement of personnel with advanced skills, an increasing number of users sets managerial goals of saving labor force and automating business operations. Through the service cooperation, our company plans to promote enterprises to adopt our service to save labor and automate business operations in these fields, based on the linkage between “BtoB Platform Ordering” and “IoT Device SmartMat.”

**<Company profile>**

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